



HUNT – RER Energy Group
You are invited to a Free Solar Energy Educational Seminar:
February 26, 2014

Learn How to Obtain Up to 80% of Your Solar Costs from Federal & State Incentives, Bonus Depreciation, & Power Purchase Agreements

NY State’s Goal Is To Double Renewable Energy Generation By 2015

Hunt Engineers, Architects & Land Surveyors, P.C. and RER Energy Group are pleased to offer a seminar on solar photovoltaic energy. Also presenting will be the *Greater Rochester Enterprise’s* (GRE) Regional Outreach Contractor, Haley Rotter, an expert in NYSERDA’S Economic Development Growth Extension (EDGE) program. *Genesee Regional Bank’s* (GRB) Vice President, Reece McKenzie, will also be available to handle any additional banking questions that may arise during the session.

Who Should Attend: This seminar will benefit municipal and school officials, business owners, accounting personnel, and all employees who are responsible for managing electrical energy systems. Members of our staff will work with you to answer questions about solar photovoltaic technology. RER Energy Group offers free grant writing services and has helped clients obtain over \$15 million in federal and state solar grant awards.

The **Financial Session** will focus on available incentives & options: 1) Federal Incentives – provide 30% of project costs; 2) NYSERDA grants – provide up to 40% of project costs; 3) Accelerated Depreciation (50% first 2 years) and Financing Options; 4) PPA’s (Power Purchase Agreements); and, 5) Non-profit Community PPA

The **Technology Session** will focus on best practices and case studies for: 1) Equipment and Installation Options; 2) Utility Interconnection, Net and Remote Net Metering Considerations; and, 3) Case Study Examples

When: Wednesday, February 26, 2014 -- 8:00 a.m. to 11:30 a.m.
(Registration, coffee 8:00 – 8:30 a.m)

Where: Greater Rochester Enterprise (GRE) Boardroom
 One HSBC Plaza
 100 Chestnut Street - Suite 1910
 Rochester, New York 14604



Space is Limited. Reserve your seat soon. To submit your seminar registration, please choose one of the following:

- + e-mail bmaholick@rerenergygroup.com
- + print this form and fax to 888-712-0762
- + register on RER’s website www.rerenergygroup.com

If you have any questions, call HUNT's Sean Phelan at (585) 327-7950, ext. 233

Name: _____ Title: _____
 Company: _____
 Phone: _____
 Physical Address: _____
 Email: _____