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## Press Release

04-10-2015

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### Jeff Rhoads Joins the RER Team as Director of Sales

Reading, Pennsylvania – April 10, 2015. RER Energy Group (RER) announces that Jeff Rhoads has joined RER as the Director of Sales.

Jeff is a results-driven professional with a successful background in sales, sales management, strategic account & partner development and new territory expansion. He has six years of experience in the solar photovoltaic (PV) energy industry with a proven track record of developing large, commercial solar projects and building motivated, successful sales teams.

Previous to Jeff's affiliation with RER, he was with JCR Consulting, a full service solar consulting firm that assisted large solar projects through the evaluation, design and approvals process. In addition, Jeff is proud of the fact he holds the distinction of developing the largest "behind the meter" solar PV system ever constructed in Pennsylvania at the time of its interconnection.

Before Jeff entered the solar industry, he held several senior level sales and management positions with Fortune 1000 technology companies focusing on data backup, restore and disaster recovery. Jeff graduated with a B.S. in Mathematics from Penn State University.

"In the short time Jeff Rhoads has been on board, he has been an outstanding addition to our team." stated Loretta Ottinger, General Manager of RER. "Jeff always comes to the table with the client's best needs as his number one priority. His deep knowledge and professionalism have lead to several significant new relationships for RER, with more coming online every month."



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### **About RER Energy Group**

RER Energy Group is an industry leader in providing cost-effective, high-quality solar systems throughout the Mid-Atlantic and Northeast region. The company has developed more than 20 megawatts of solar energy, obtaining over \$22 million in grant proceeds for commercial, industrial, agricultural, municipal, and non-profit customers. For more information, visit [www.rerenergygroup.com](http://www.rerenergygroup.com).