



Empower Your World.

Press Release

11/12/2014

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For Immediate Release

RER Energy Group Sponsors Opportunity House's "A Solar Opportunity"

RER donates to solar energy project to help homeless shelter better serve its community

Reading, Pennsylvania – November 12, 2014. RER Energy Group, (RER) in conjunction with the Mid-Atlantic Renewable Energy Association's (MAREA) Solar Opportunity Team has made a contribution to the Reading Opportunity House.

Reading's Opportunity House is a homeless shelter for men, woman and children. The shelter provides emergency housing, three meals per day and laundry facilities on a daily basis for more than 100 homeless individuals. The facility plans to offset its high hot water demands for these services with a solar hot water system. The hot water bill for the Opportunity House averages \$6,000 per year and the Solar Opportunity Team has developed a project which is expected to cut the shelter's fuel use and emissions by 50%.

According to Jim Kurtz RER President, "RER has been a long term member and a strong advocate of MAREA. We are happy to contribute to MAREA's fundraising campaign for this worthwhile project. Having grown up in Reading, I am excited to see local projects that help those in need-and utilize renewable energy sources to do so."

While community donations are a key to the project's success, MAREA is leading the effort with help from Berks County engineering firms, contractors and businesses. Through design efficiencies, price reductions, and donations of time and material the project costs have been reduced by almost 50%. Partial funding for the project was provided through a Met Ed Sustainable Energy Fund grant administered by the Berks County Community Foundation. More information and the ability to donate can found here: www.themarea.org/solaropportunity/sponsors.html



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About RER Energy Group

RER Energy Group is an industry leader in providing cost-effective, high quality solar systems throughout the Mid-Atlantic region. The company's team has developed over 20 megawatts of solar energy systems and obtained over \$22 million of grant proceeds for commercial, industrial, agricultural, municipal and non-profit customers. For more information, visit www.rerenergygroup.com.

About Opportunity House

Opportunity House is a multi-service organization improving the quality of life for children, families and adults who face various obstacles to independent living. With a primary goal to achieve and maintain self-sufficiency our services include the first 24-7 Learning Center in the State, emergency, transitional and permanent housing, and the Children's Alliance Center (CAC) providing services to children who have been sexually abused. For more information, visit www.opphouse.org.

About MAREA

Mid-Atlantic Renewable Energy Association is a 501(c) 3 non-profit dedicated to informing and educating the public on renewable energy production, energy efficiency, and sustainable living through meetings, workshops, educational materials and energy fairs. For more information, visit www.themarea.org.
