



Empower Your World.

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FOR IMMEDIATE RELEASE



RER Energy Group is Exclusive Distributor of Springboard Biodiesel Units in NJ & PA

Easy Solution for Converting Waste Cooking Oil into BioDiesel Fuel

Reading, Pennsylvania – June 1, 2012. RER Energy Group (RER) obtained the exclusive distribution rights earlier this year to market the Springboard Biodiesel, LLC, product line in New Jersey and Pennsylvania. Springboard Biodiesel products are automated appliances that convert used cooking oil into cleaner-burning, ASTM grade biodiesel fuel for a fraction of the cost of the petroleum-based fuel that it replaces.

RER chose the Springboard product line over others because of its ease of use, excellent design and durability, and short economic payback periods.

President Jim Kurtz states, “We are committed to ongoing research and development to stay at the forefront of providing cost-efficient, high-quality renewable energy systems. The Springboard Biodiesel product line matches this profile by providing the highest quality, easiest to use cooking oil conversion technology available in the market today.”

RER recently hired Chris McCartney, a Penn State graduate who majored in Energy, Business & Finance to help promote this product line. Chris adds, “For approximately \$1.00 per gallon of chemical additives and energy, you can convert used cooking oil into biodiesel fuel by entering the ingredients into the Springboard machine, hitting the start button, and letting the machine complete the conversion overnight. The machine eliminates the many additional steps that are common with other cooking oil conversion technologies.”

Springboard was the recipient of a National Restaurant Association 2012 Kitchen Innovations Award and has over 750 units deployed throughout the United States. Restaurants and other users of cooking oil can benefit from this technology, including: hospitals, retirement communities, universities and schools, military bases, casinos, municipal waste facilities (to eliminate the grease that clogs up sewer systems), and many other establishments. www.springboardbiodiesel.com



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About RER Energy Group (www.rerenergygroup.com)

RER is dedicated to providing cost-effective, high-quality renewable energy systems. RER offers solar electric, solar hot water and hot air, biodiesel fuel and waste-to-energy systems throughout the Mid-Atlantic region. The company has developed over 5 megawatts of solar energy systems and obtained over \$12 million of grant proceeds for its clients. RER is proud to have been awarded 1st place by the Greater Reading of Chamber Commerce & Industry for the 2012 Emerging Entrepreneur Awards, based on performance over the past three years.

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