

Matt Cordes

Owner/Principal Writer, WritingWorks, Ltd.

Work History

2005 - Present:

WritingWorks, Ltd.

Owner/Principal Writer

1996 - 2007:

Leighton Electronics,

* Sales Mgr. (1999-2007)

* Admin. Mgr. (1998-99)

* Assistant to the Pres.

(1996 - 98)

Education

B.A. English

Ursinus College

Role/Relevant Experience

Matt joined the RER Energy Group team in 2009 as a freelance grant writer, completing numerous successful Commonwealth Funding Authority and other grants. Since then, he has worked with RER—and more recently, RER's sister company Sunvestment Energy Group (SEG)—to execute content creation, perform industry research, and support the creation of online messaging.

Matt's career began in the semiconductor equipment industry, where he spent 12 years with metrology equipment manufacturer Leighton Electronics (LEI). In this role, Matt coordinated communications between in-house engineering and domestic/overseas sales agents, led the creation of LEI's first distributor relationships in India and mainland China, and led the submission of two U.S. and international patent applications.

After founding his own firm to provide business and technical writing, research, and consulting services, Matt focused on helping small- and medium-sized companies to improve their marketing, positioning, and lead generation efforts. He began delivering grant writing services as part of this portfolio, and his work in this area led him to RER. To date he has won more than \$4.0 million in state, federal, and private foundation funding for clients.

Matt has co-authored and edited business- and climate-related and other books, and is currently under contract with Oxford University Press to co-author a university-level, Liberal Arts Chemistry text.