



# Jim Kurtz

## Founder, President

### **Work History**

2009 – Present  
RER Energy Group  
Founder, President

2008 – 2009:  
Reading Electric,  
General Manager

2006 – 2007:  
MusicianCorps  
Founding Board Member,  
Co-Executive Director

2002 – 2007:  
QVC,  
VP Business Development

1999 – 2001:  
Mondera.com  
Founding Board Member,  
President

1995 – 1999:  
Cendant Corp.  
Watermark Press,  
President; Online Services  
Division, Director

1990 – 1993:  
The Blackstone Group  
L.P., Associate,  
Bankruptcy Group

### **Education**

B.S. in Economics  
The Wharton School  
University of Pennsylvania  
*Summa Cum-Laude*

Harvard Graduate School  
Masters in Business  
Administration

### **Background**

Jim joined Reading Electric in 2008 as General Manager with the primary objective of expanding the company, founded by his Great Uncle, into new business markets. In this role, he re-organized the company into Business Units and personally developed the unit focused on Energy Efficiency and Renewable Energy. With the support of Reading Electric, Jim turned his attention to this endeavor full time by founding RER Energy Group in 2009.

Through his efforts, RER Energy Group developed solar projects for over 50 companies and organizations. He helped obtain approximately 25% of the grants awarded throughout all of Pennsylvania for small businesses through the \$100MM Sunshine Grant Program. When that program expired, Jim was able to pivot the business to other markets, continuing a strong trajectory of growth that has seen the enterprise develop and now build projects across multiple states and into Mexico.

Jim's background of Executive Management has been focused on business development activities of both large and small companies, with expertise in financial analysis and investment opportunities. Jim helped raise \$40 MM while serving as President of two eCommerce companies. This knowledge along with a deep understanding of solar energy markets make Jim an ideal leader for this type of start-up organization.

Jim obtained his MBA from Harvard Business School and graduated *summa cum laude* from The Wharton School of Business, of the University of Pennsylvania, with a B.S. in Economics and concentrations in Accounting and Finance.