



RER Milestone: Expanding Solar Sales & Market Coverage

March 24, 2011: Loretta Ottinger to Expand Sales in New Jersey as Solar Project Developer

Reading, Pennsylvania – March 24, 2011. RER Energy Group (“RER”) announces Loretta Ottinger joins RER as a Solar Project Developer.

“Loretta’s sales and manufacturing experience, impressive track record growing sales in a variety of industries and her enthusiasm for business challenges and team-based success, will serve her well at RER Energy Group”, said Paul Drexel, Vice President of Solar Project Development. “Loretta’s primary focus will be to develop sales in New Jersey for solar energy, build the NJ team and explore additional renewable energy growth channels. RER has been encouraged by our partners to expand into New Jersey.”

She will be responsible for business development and sales in New Jersey. This includes configuring, analyzing and engineering solar energy electric systems, and assisting RER’s clients in applying for and obtaining government grant funds.

Loretta is a graduate of Albright College, Reading, PA and her background includes being selected as Sales Employee of the Year for a Fortune 100 company 6 out of 6 years, co-founding with her husband (AI) a successful foundry manufacturing business, Past President of Rotary Club of Fleetwood, and Board member of Tri-Valley YMCA.