



Energy Optimization & Renewable Energy Workshop

Reduce Energy Costs, Generate Cost-Effectively Onsite, & Optimize Procurement of Remaining Needs

Case Studies of Renewable Energy Systems, Technology Considerations, Incentives & Financing

RER Energy Group and MRC are pleased to offer a workshop on energy optimization. You will learn how to: 1) reduce your current energy usage with energy conservation and efficiency steps; 2) generate energy cost-effectively onsite based on the characteristics of your facility, processes, and waste streams, and 3) procure at optimal rates the energy needs that cannot be generated onsite.

Who Should Attend: This workshop benefits management and technical personnel responsible for investigating and managing electrical energy systems. You will have the opportunity to ask questions about available applications, costs and cash flow from the experts at RER Energy Group. RER has become a regional leader in the energy optimization and renewable energy industries, having led the development of over 5 megawatts (MW) of solar projects and securing over \$12 million in grants for more than 50 clients.

Prices for turn-key solar electric systems have fallen 50% in the last 3 years. RECs are no longer an important driver of attractive economic returns.

The **Financial Session** will focus on available incentives & options:

- 1) Federal & State Grants and Incentives
- 2) Accelerated Deprecation
- 3) Renewable Energy Credits (RECs) – current market dynamics
- 4) No Money Upfront Options

The **Technology** will focus on best practices and case studies for:

- 1) Energy Conservation and Efficiency
- 2) Solar Electric (Photovoltaic Systems)
- 3) Solar Hot Water (Thermal Systems)
- 4) Waste-to-Energy & Resource Recovery

When: Friday, October 5th, 8:30 AM to 11:00 AM

**Where: Cabela's
100 Cabela Drive, Hamburg, PA 19526**

Space is Limited. Reserve your seat soon. To submit your registration, e-mail: bmaholick@rerenergygroup.com, or print this form and fax to 888-712-0734, or register on our website. If you have any questions, call Betsy at 610-577-6887.

Name: _____

Company: _____

Title: _____

Phone: _____ Email: _____

