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Press Release

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FOR IMMEDIATE RELEASE

Michael Roach Joins RER Team

Reading, Pennsylvania - May 5, 2013. RER Energy Group (RER) announces that Michael Roach has joined RER as Solar Project Developer for the Central New York region.

Mike has over 15 years of sales experience in Renewable Energy industries. Prior to focusing on solar, Mike was involved in the sale and distribution of biomass heating systems. Mike worked with U.B.S. Distribution in the dual capacity of Outside Sales and Training Representative where he facilitated improved marketing and outreach resulting in consistent unit volume and year-over-year sales increases. Immediately prior to joining RER, Mike was as solar project developer at ETM Solar Works in central New York.

Mike holds a NABCEP PV Entry Level Certificate of Knowledge and SUNPOWER Advanced Level Sales Certification. He majored in Renewable Energy Technology at Morrisville State College.

"We are very fortunate to have Mike's passion for renewable energy as well as his intellect be a part of the RER team", stated Paul Drexel, Vice President of Solar Project Development. "We are particularly glad to have Mike join the RER team in NY as that state experiences significant momentum due to the declining prices of solar arrays and attractive grant programs available in that market."

About RER Energy Group: RER Energy Group is dedicated to providing cost-effective, high quality renewable energy systems. RER offers solar electric, solar hot water and hot air, biodiesel fuel and waste-to-energy systems throughout the Mid-Atlantic region. The company has developed over 6 megawatts of solar energy systems and obtained over \$12 million of grant proceeds for its clients.