

## Renewable Energy Free Workshop

### Cash Savings through Solar Electric & Hot Water Systems

#### Technology Considerations, Incentives & Financing

RER Energy Group, in cooperation with SunMaxx Solar, is pleased to offer a technical workshop on Solar Electric and Thermal Systems for Electricity, Hot Water and Process Heat for the commercial, industrial and agricultural sectors in regards to technology applications and funding options.

**WHO SHOULD ATTEND:** This workshop benefits management and personnel responsible for energy cost reductions and efficiencies. You will have the opportunity to ask questions about available applications, costs and cash flow. We will have the experts from RER Energy Group and SunMaxx Solar, leading manufacturers of some of the most efficient solar systems, available to answer your questions. Solar offers a good investment, providing paybacks of approximately 4-5 years, for systems that will last 30–40 years. **Prices for turn-key solar electric systems have fallen 50% in the last 3 years. Solar Thermal systems are 3-4 times more efficient than Solar Electric systems and require approximately 10% of the space.**

The workshop will focus on:

- 1) Solar thermal hot water systems and how they it work
- 2) Applications which benefit most from solar and why
- 3) Financing your solar thermal project
  - a. Current State and Federal Incentives
  - b. No Money Upfront Lease
- 4) How to apply for currently available incentives
  - a. State Grant -- **up to 35% of project cost**
  - b. Federal – 30% Tax Credit
  - c. Accelerated Depreciation



**When: Wednesday, August 22<sup>nd</sup>, 8:00 AM to 10:00 AM**

**Where: RIT Inn & Conference Center**

**5257 W Henrietta Rd, West Henrietta, NY 14586**

**Space is Limited. Reserve your seat soon.** To submit your registration, e-mail: [bmaholick@rerenergygroup.com](mailto:bmaholick@rerenergygroup.com), or print this form and fax to 888-712-0734 or register on our website.

If you have any questions, call Walt Pieschke at 716-796-1518.



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