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Press Release

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5/25/12

FOR IMMEDIATE RELEASE

RER Energy Group Announces New Name, Expanded Services & Educational Seminars

Reading, Pennsylvania– May 25, 2012. RER Energy Group, formerly known as Reading Electric Renewables, announces their new name, expanded services, and educational seminars series.

A regional leader in the renewable energy industry, RER Energy Group (RER) services have significantly expanded over the past few years. Rooted in the solar electric industry, RER now also offers solar hot water and hot air, biodiesel and waste-to-energy systems. Their new name underscores their wider renewable energy resources focus.

President Jim Kurtz states, “We are dedicated to providing education on the economic benefits of renewable energy systems. There are still many misperceptions on the true economic value of renewable energy systems.” As part of their commitment to education, RER is hosting two free seminars in Wyomissing, PA. These are part of an on-going series. More details plus registration information can be found online at www.rerenergygroup.com.

June 21st: Learn how Solar Hot Water systems allow you to capture energy up to 3-4 times more efficiently than Solar Electric systems and in 10% of the required space. Leading provider SunMaxx Solar and RER Energy Group will explain how Solar Hot Water systems can provide 2-4 year cash payback periods and generate significant savings over their 20-30 year life for process heat, space heating and other commercial heating and cooling applications.

June 28th: Learn how Solar Electric prices have fallen 50% over the past three years. State, Federal and Accelerated Depreciation incentives are still available and can result in annual returns of 10-25% and more with the low turn-key pricing now available. If you haven't analyzed solar electric in the past 6-9 months, any previous estimates are significantly outdated.

About RER Energy Group:

RER Energy Group is proud to have been awarded 1st Place by the Greater Reading Chamber of Commerce & Industry for the 2012 Emerging Entrepreneur Awards, based on performance over the past three years. To date, the company has led the development of over 5 megawatts (MW) of solar arrays generating cost-effective energy for more than 50 clients. RER has helped secure over \$12 million in grants for their clients.



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The company's goal is to become a long-term strategic business partner and an educational resource as energy options are considered. They lead clients through a three-phased energy savings approach:

1. reduce energy usage through conservation and energy efficiency, *first*;
2. locally generate energy with renewable and resource recovery systems when cost effective; and
3. procure remaining energy needs at optimum rates.

RER also recently became the exclusive distributor of the Springboard BioDiesel conversion technology line for PA and NJ. The Springboard BioPro converts used cooking oil and waste grease into ASTM quality biodiesel fuel in a highly consistent, automated fashion.

More information can be found online at www.rerenergygroup.com.

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